



ABOUT US

We are an independent data analytics consultancy dedicated to helping feed mills and livestock farming businesses surface hidden cost gaps using the data they already own.

Our specialized services transform fragmented data into clear, actionable insights through custom Power BI dashboards, MySQL data modeling, Excel Power Query restructuring, and automated reporting systems.



www.safagrifood.com

SAFA AGRIFOOD MARKETING

FEED & LIVESTOCK DATA ANALYTICS

CONTACT US



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OUR TEAM

Our team is built on a unique foundation combines veterinary science, animal nutrition, and agri-food supply chain expertise with advanced data modeling, we understand feed operations from the inside out.



Dr Faran Hameed
CEO & Consultant



Dr. M. Ali Asif
Data Analytics
consultant



HOW WE WORK!

- we uniquely combine animal nutrition expertise with advanced data science. We isolate hidden feed mill cost leaks, including formulation-production gaps, supplier variances, and supply chain inefficiencies.
- We operate strictly on a flexible, project-by-project basis with short-term, defined-scope engagements lasting two to six weeks. This eliminates full-time overhead while delivering clean, fully documented tools that your team can maintain independently.

OUR GOAL

Our goal is to help feed mills and animal nutrition companies surface hidden cost gaps and eliminate operational leakages by transforming their existing data into actionable, real-time insights.



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